

LIGIER
JFC
JUNIOR
FORMULA
CHAMPIONSHIP

2025 STYLE GUIDE

VERSION 3 - APRIL 16, 2025



The following slides outline the specifications for all logo identification that each team and its drivers are required to follow during the 2025 Ligier Junior Formula Championship (Ligier JFC) season. The specifications include logo type, location, and size for the designated spaces. This document covers the Series, partner, and sponsors logos for the season. Updates may be made via Competitor Advisory Memos during the season.

Teams should not produce official partner logos, series logos, or numbers for their cars. All teams will receive one (1) vehicle kit with their vehicle registration. This vehicle kit includes all required Series and partner/sponsor logo decals. Additional kits and individual assets will be available for purchase at each event.

Teams are allowed to wrap/paint their vehicles, but they are required to follow all usage guides provided by the Series and partners/sponsors. All liveries require approval.

All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Series and partner/sponsor logo patches. Drivers are free to have their suits embroidered or screenprinted in lieu of using these patches, but must follow the patch diagram outlined in this style guide. Any provided suit kits are not to be used for crew uniforms without prior approval and purchase.

Car liveries, suit layouts, and any questions regarding logo placement, decals, patches or assets should be sent to Ashleigh Aungst: ashleigh@a2bstrategiesllc.com

[All assets and logo usage guides can be downloaded by clicking here.](#)

PARTNER/SPONSOR LOGOS

Each of our partners/sponsors have their own usage guides for their logos. For your reference, you can download them individually by clicking the links below, if applicable.








[All assets and logo usage guides can be downloaded by clicking here.](#)

- [Ligier Junior Formula Championship](#)
- [Hankook Tires](#)
- [Ligier Automotive](#)
- Bell Helmets
- [OMP Racing](#)
- Hagerty
- [Mission Foods](#)
- MK Technologies
- Omologato
- Radford Racing School
- [Sunoco Race Fuels](#)




PARTNER/SPONSOR LOGOS

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed, unless prior approval has been granted by Series officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

NOSE & FRONT
CHASSIS



WINGS



PARTNER/SPONSOR LOGOS

The following partner/sponsor logos are listed by location on the next couple of pages. For all logos, please provide a solid background for the area where the logo is to be placed, unless prior approval has been granted by Series officials. Graphic layouts for decal placement on the cars will follow these charts. As a reminder, teams should not produce official partner logos, series logos, or numbers for their cars.

LOWER
CHASSIS

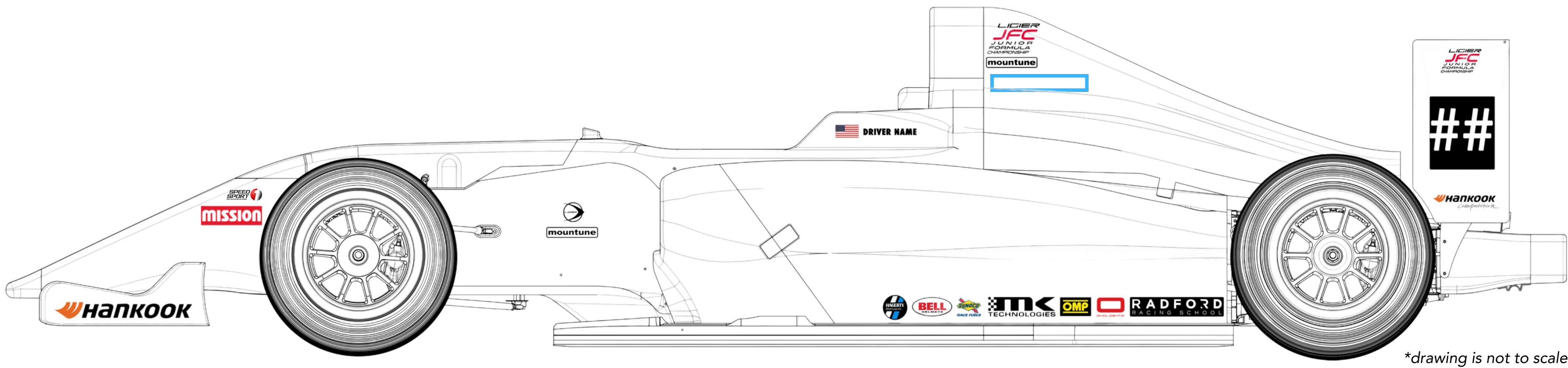


UPPER
CHASSIS



additional space reserved for future title sponsor(s)

CAR SIDE VIEW EXAMPLE & LOCATION DESCRIPTIONS



*drawing is not to scale

FRONT WING

Long Hankook decal should be centered.

SIDE NOSE

Logos should not be blocked by wheel or wing.

FRONT CHASSIS

Top of decal sheet should be 7" down from the top of the chassis.

ENGINE COVER

Large Ligier JFC logo should be placed at the top of the engine cover (profile, not curved over), with Mountune stacked underneath.

Below, a 4" tall by 20" wide space should be reserved for a future title sponsor.

COCKPIT SIDE

Home country flag to the left of name. Single color font without outline or shadow.

SIDEPOD RIBBON

All decals will be 2" tall. Bottom of decal should be 2" above the undertray. Group decals together in an organized fashion, in the order shown above.

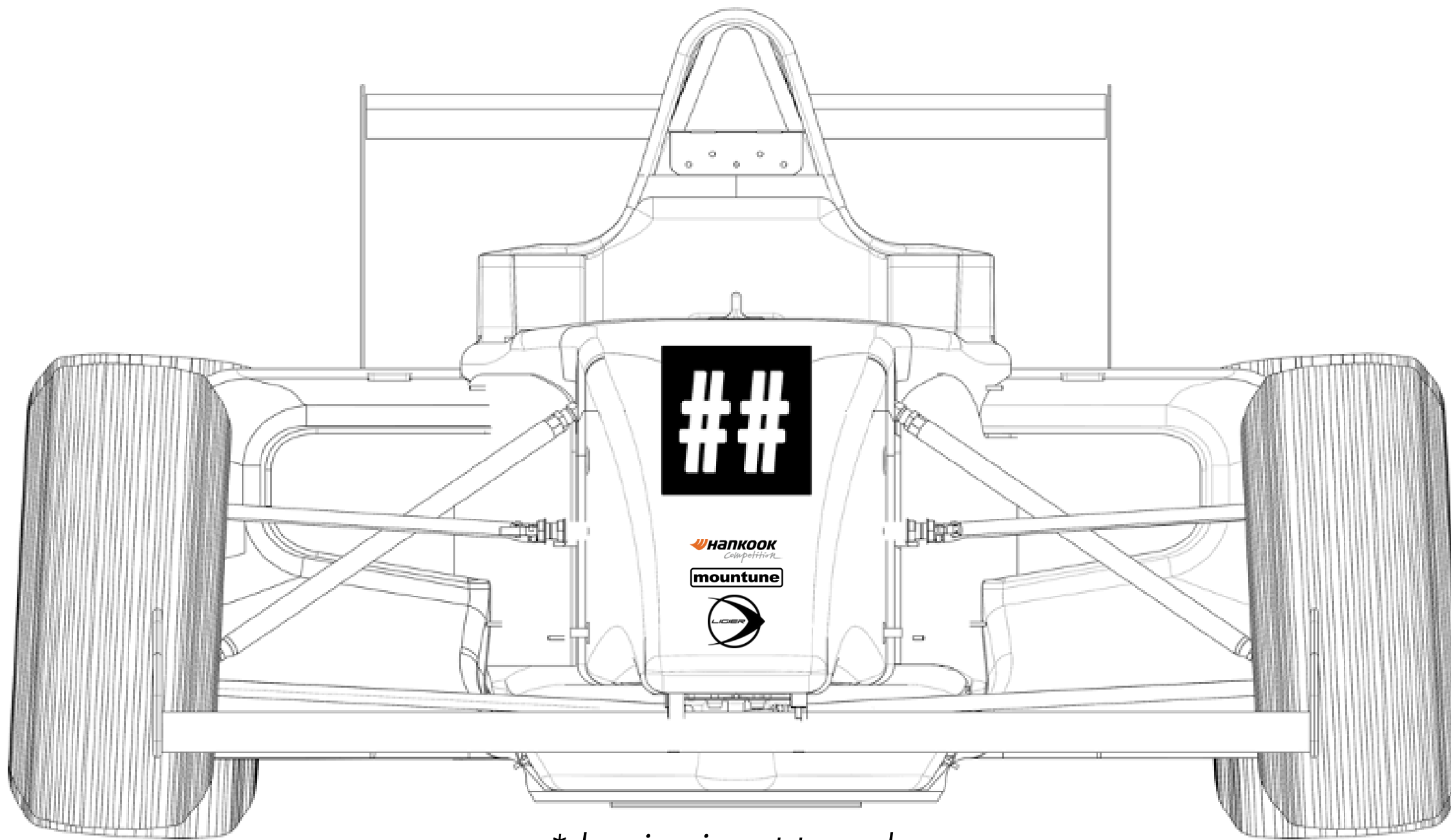
REAR WING

Small Ligier JFC logo should be in alignment with the wing plane, positioned 1" below the top.

Short Hankook logo should be positioned 1" above the bottom of the wing.

A 9" square optional number plate should be in contrast with the wing color, positioned 8" down from the top of the wing. Numbers must be at least 8.25" tall, bold in font and in a high-contrast color, centered on the plate or in the middle.

CAR NOSE VIEW EXAMPLE & LOCATION DESCRIPTIONS



**drawing is not to scale*

NUMBER & NUMBER PLATE

White or black number plate should be in contrast with the chassis color, positioned 3" down from the nose cone connection point. Numbers will be in opposite color, centered on the plate in a large visible font.

SPONSOR COLUMN

Top of decal sheet should be 10" down from the nose cone connection point.

DRIVER SUIT

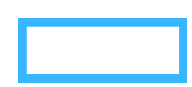


UPPER LEFT CHEST



Series Logo:
4.5" wide; height
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank

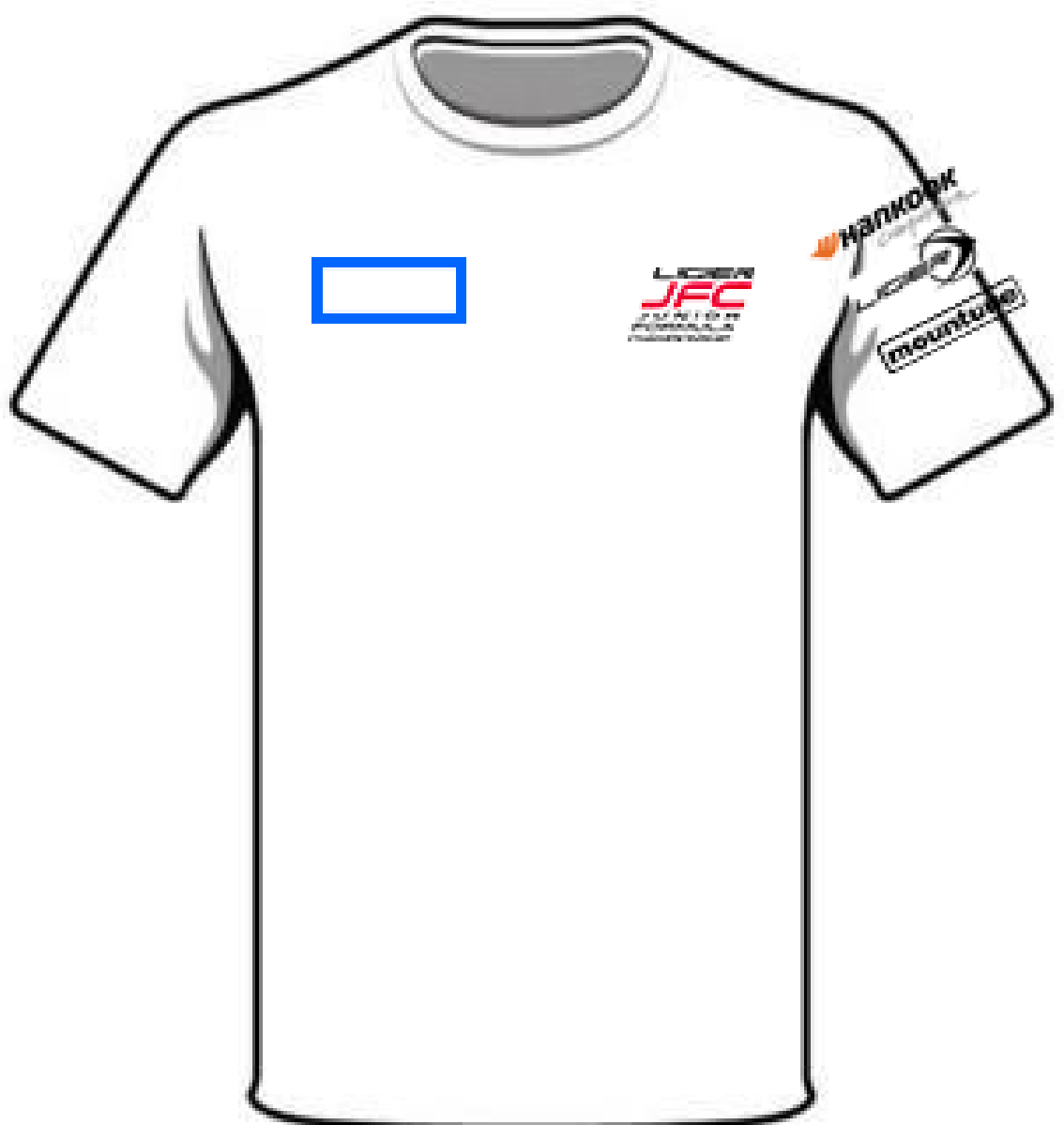
UPPER LEFT ARM

All logos should be a maximum of 4" wide or 2" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.



For dark suits, please use white logos in lieu of black logos featured here. All drivers will receive one (1) suit kit with their driver registration. This suit kit includes all required Series and partner/sponsor logo patches. Drivers are free to have their suits embroidered in lieu of these patches, but layouts require approval. All drivers are required to wear a suit meeting proper branding standards when on the podium. Additional details are outlined in the Sporting Regulations.

DRIVER SHIRT



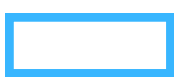
**drawing is not to scale*

UPPER LEFT CHEST



Championship Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 1.5" x 3"
space blank

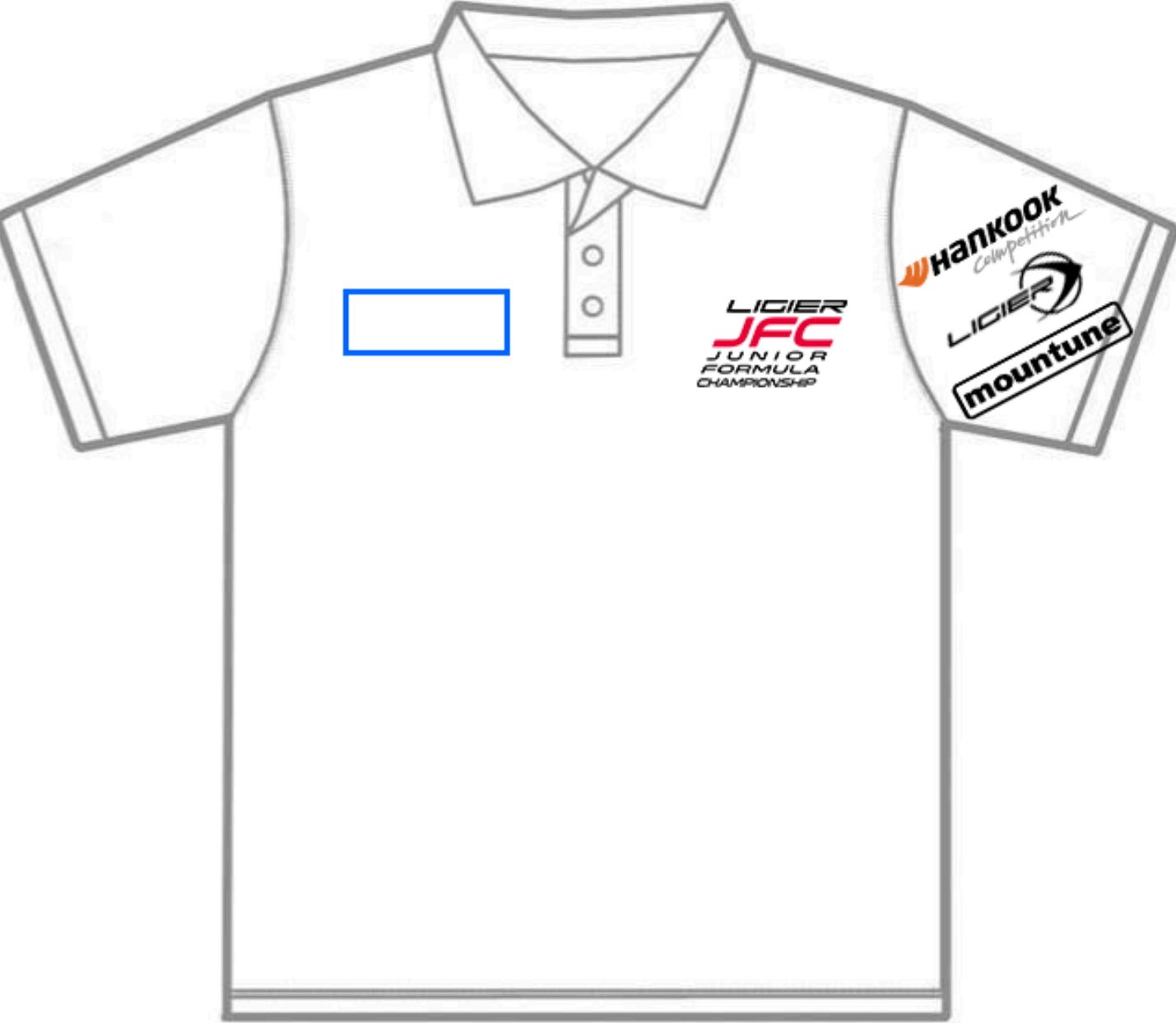
UPPER LEFT ARM

All logos should be a maximum of 4" wide or 1.5" tall, with the opposite dimension proportionate to the logo design. The logo order, from top to bottom, should reflect the example to the right.



For dark shirts, please use white logos in lieu of black logos featured here. All drivers are required to wear a driver shirt during official sessions (practice, qualifying, and races). This shirt can be worn in lieu of a suit at promotional events with the permission of Series officials. Additional details are outlined in the Sporting Regulations.

CREW SHIRT



**drawings are not to scale*

UPPER LEFT CHEST



Series Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank

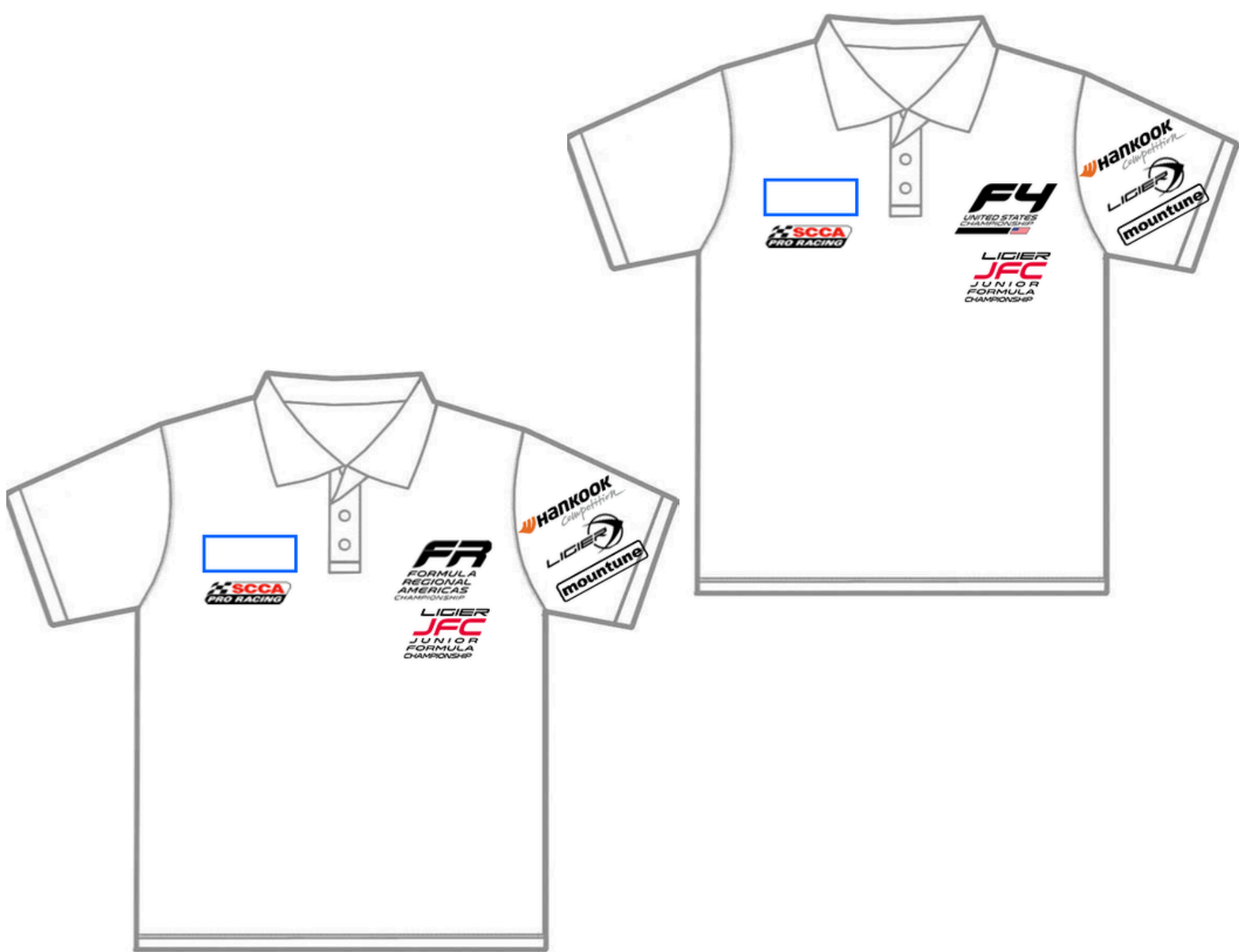
UPPER LEFT ARM

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For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.

DUAL-CHAMPIONSHIP CREW SHIRT



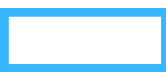
*drawings are not to scale

UPPER LEFT CHEST



Series Logo:
2" tall; width
proportionate to the
logo design; order top
to bottom to be
reflected as shown in
examples to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

UPPER LEFT ARM

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For dark shirts, please use white logos in lieu of black logos featured here. All crew members over the wall in the pits must be in an official crew shirt. Additional details are outlined in the Sporting Regulations.

TRI-CHAMPIONSHIP CREW SHIRT



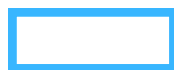
**drawings are not to scale*

UPPER LEFT CHEST



Series Logos:
1.5" tall; width
proportionate to the
logo design; order top
to bottom to be
reflected as shown in
example to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

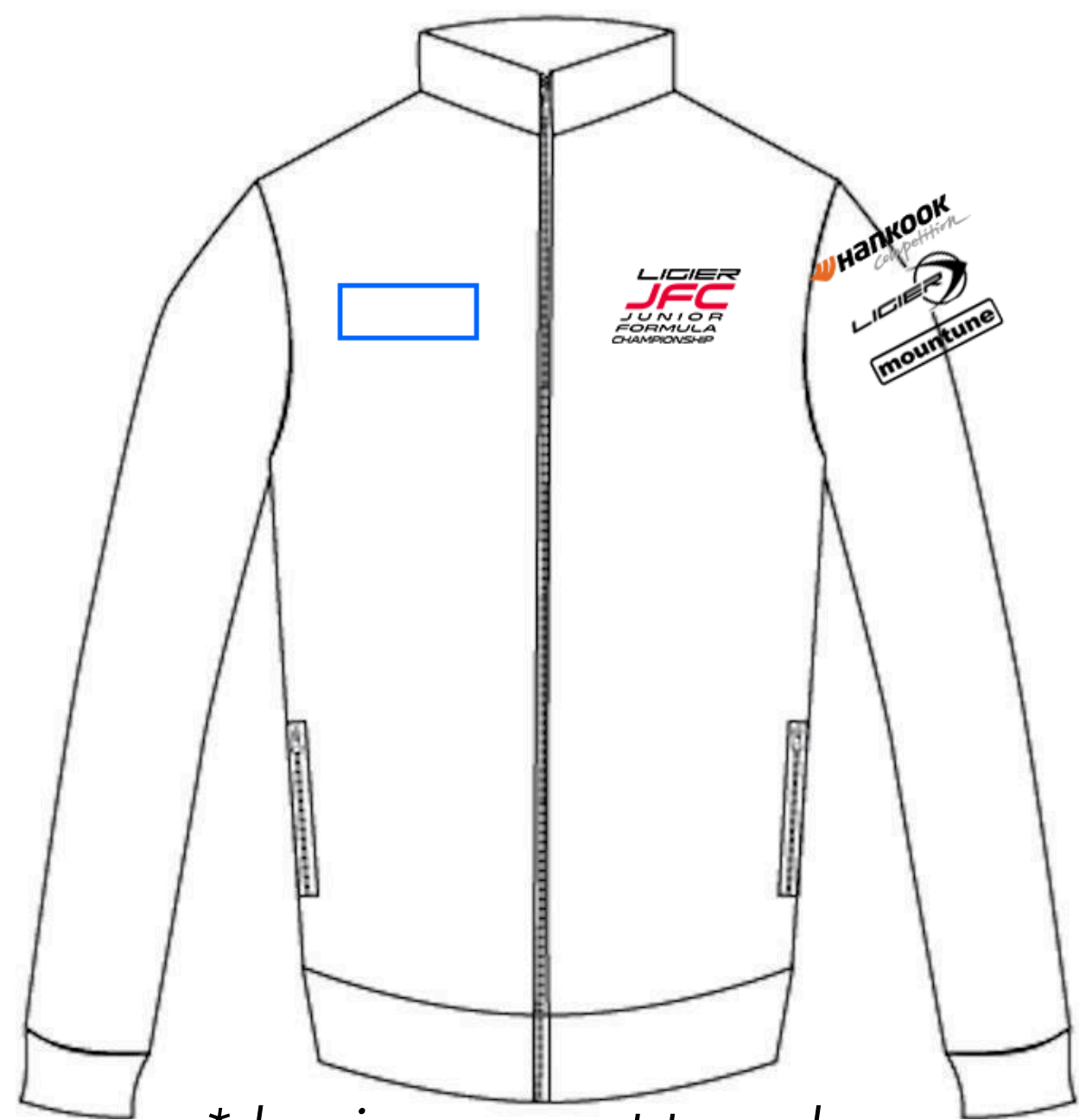
UPPER LEFT ARM

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CREW JACKET



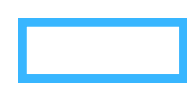
*drawings are not to scale

UPPER LEFT CHEST



Series Logo:
2.5" tall; width
proportionate to the
logo design

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank

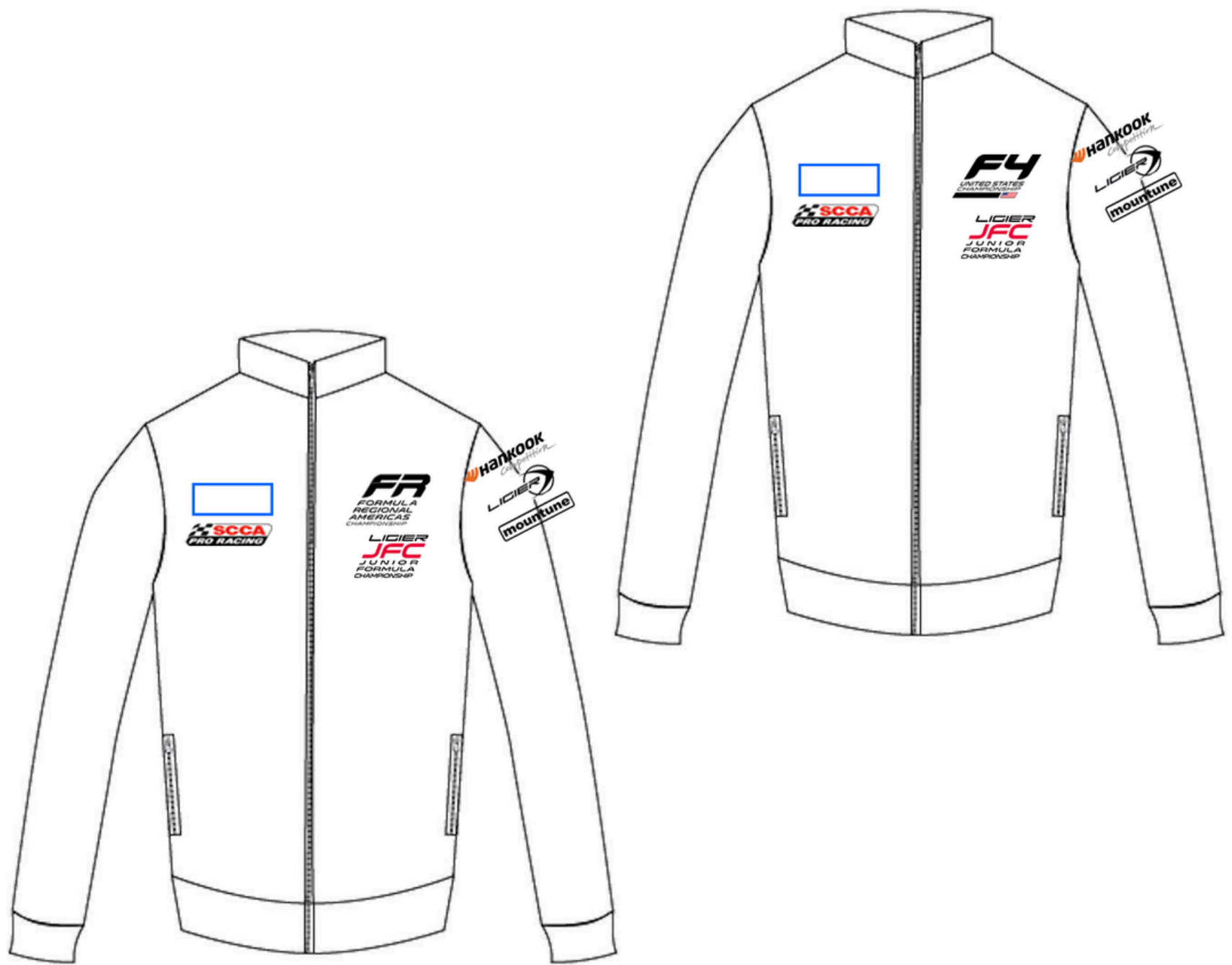
UPPER LEFT ARM

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DUAL-CHAMPIONSHIP CREW JACKET




**drawings are not to scale*

UPPER LEFT CHEST




Series Logo:
2" tall; width
proportionate to the
logo design; order top
to bottom to be
reflected as shown in
examples to the right.

UPPER RIGHT CHEST






Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

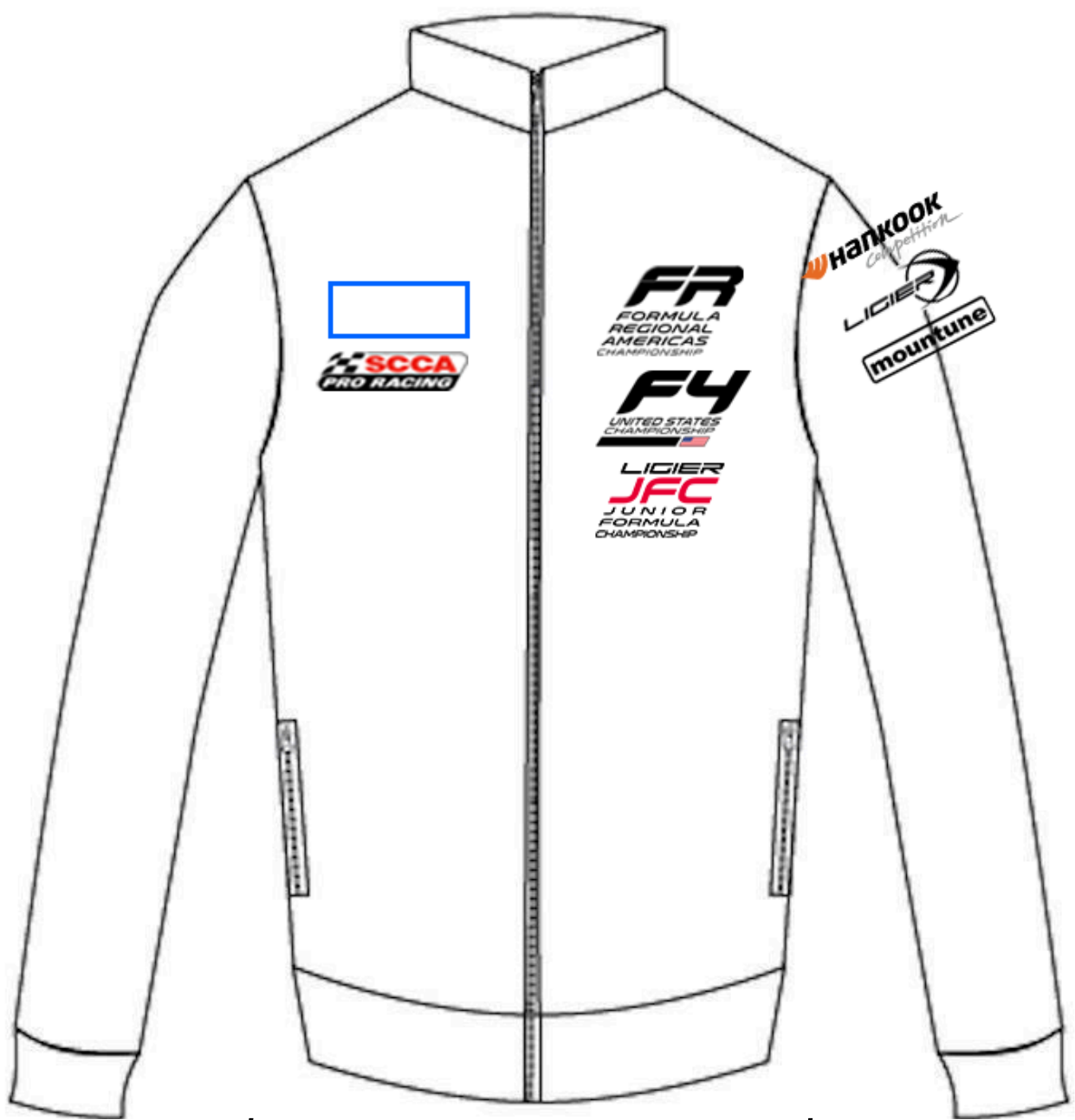
UPPER LEFT ARM

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TRI-CHAMPIONSHIP CREW JACKET



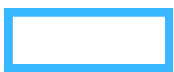
*drawings are not to scale

UPPER LEFT CHEST



Series Logos:
1.5" tall; width
proportionate to the
logo design; order top
to bottom to be
reflected as shown in
example to the right.

UPPER RIGHT CHEST



Future Title Sponsor:
Leave 2" x 4.5"
space blank



SCCA Pro Logo:
1.5" x 3"

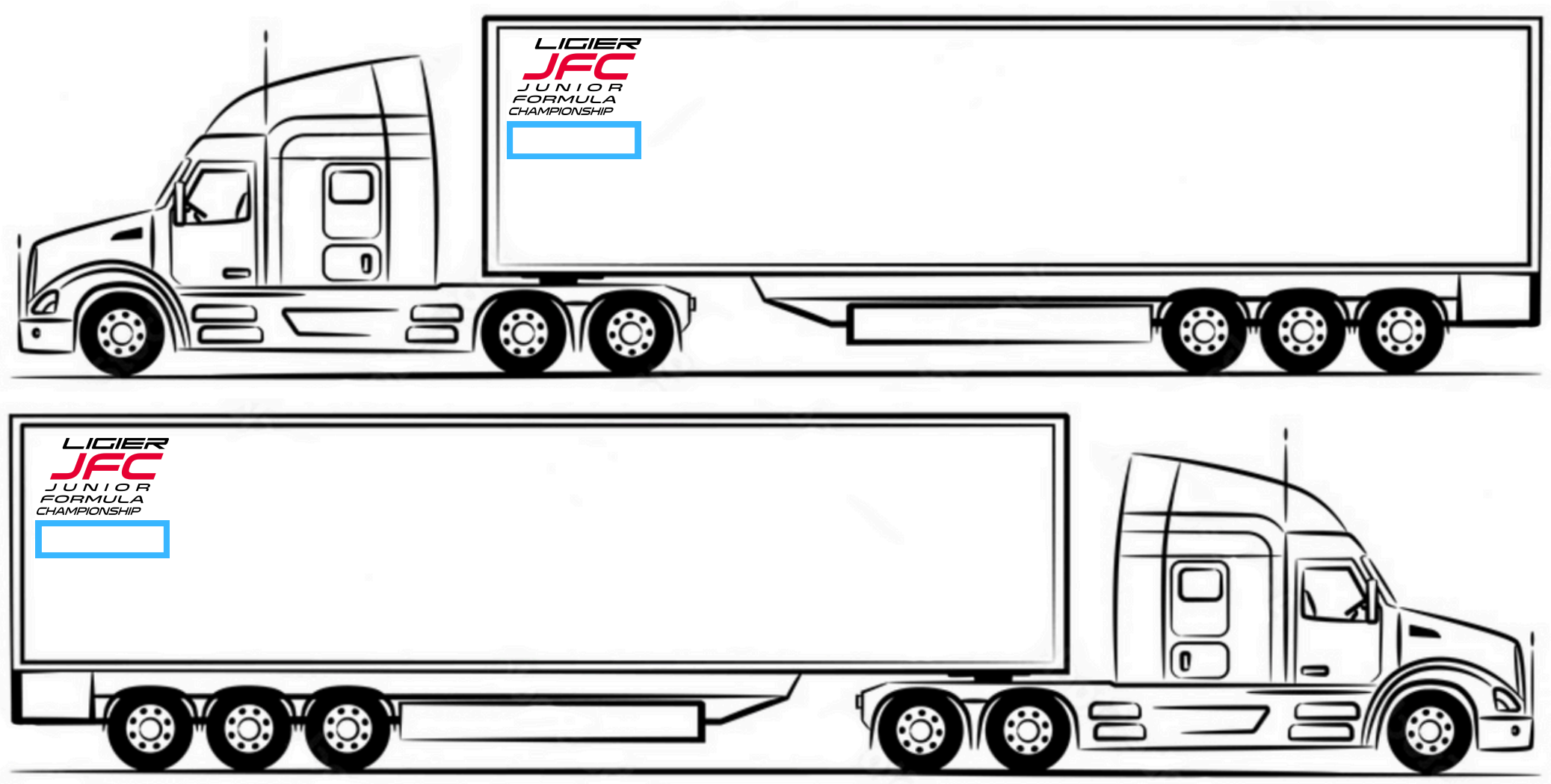
UPPER LEFT ARM

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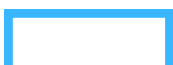


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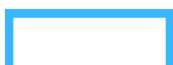
TEAM TRANSPORTER



DRIVER'S SIDE

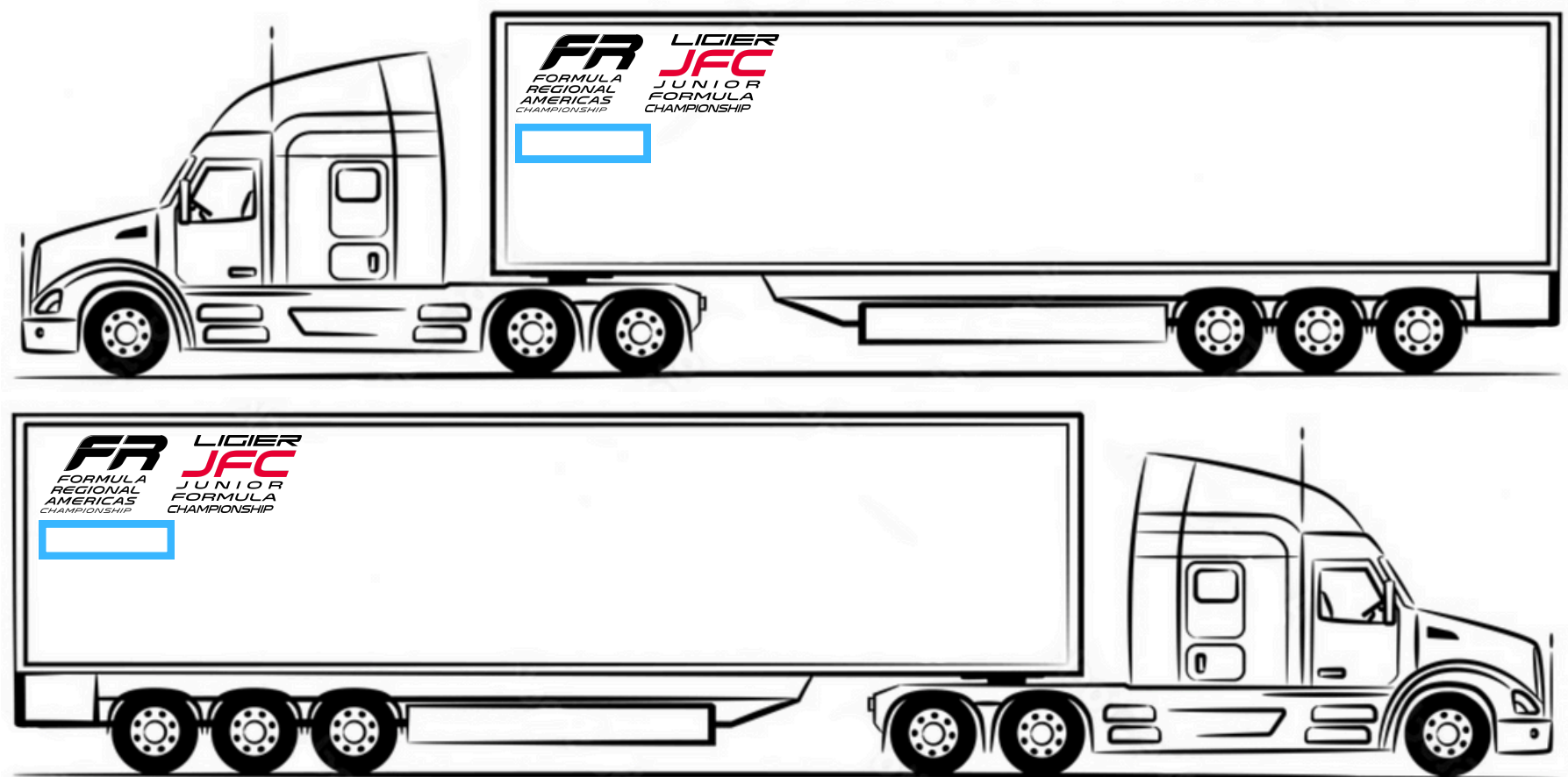
- Championship Logo: 17" tall; width proportionate to the logo design
-  Future Title Sponsor: Leave 2'x4' space blank
- Location of logos should be at the front of the trailer

PASSENGER'S SIDE

- Championship Logo: 17" tall; width proportionate to the logo design
-  Future Title Sponsor: Leave 2'x4' space blank
- Location of logos should be at the rear of the trailer

Teams will be provided with a Series logos for their trailers if they aren't currently featured.
Please connect with Kelley Huxtable (frf4registration@parellamotorsports.com) to obtain yours.
Teams should make every effort possible to not feature conflicting logos with our primary sponsors/partners: Hankook and Ligier.

DUAL TEAM TRANSPORTER



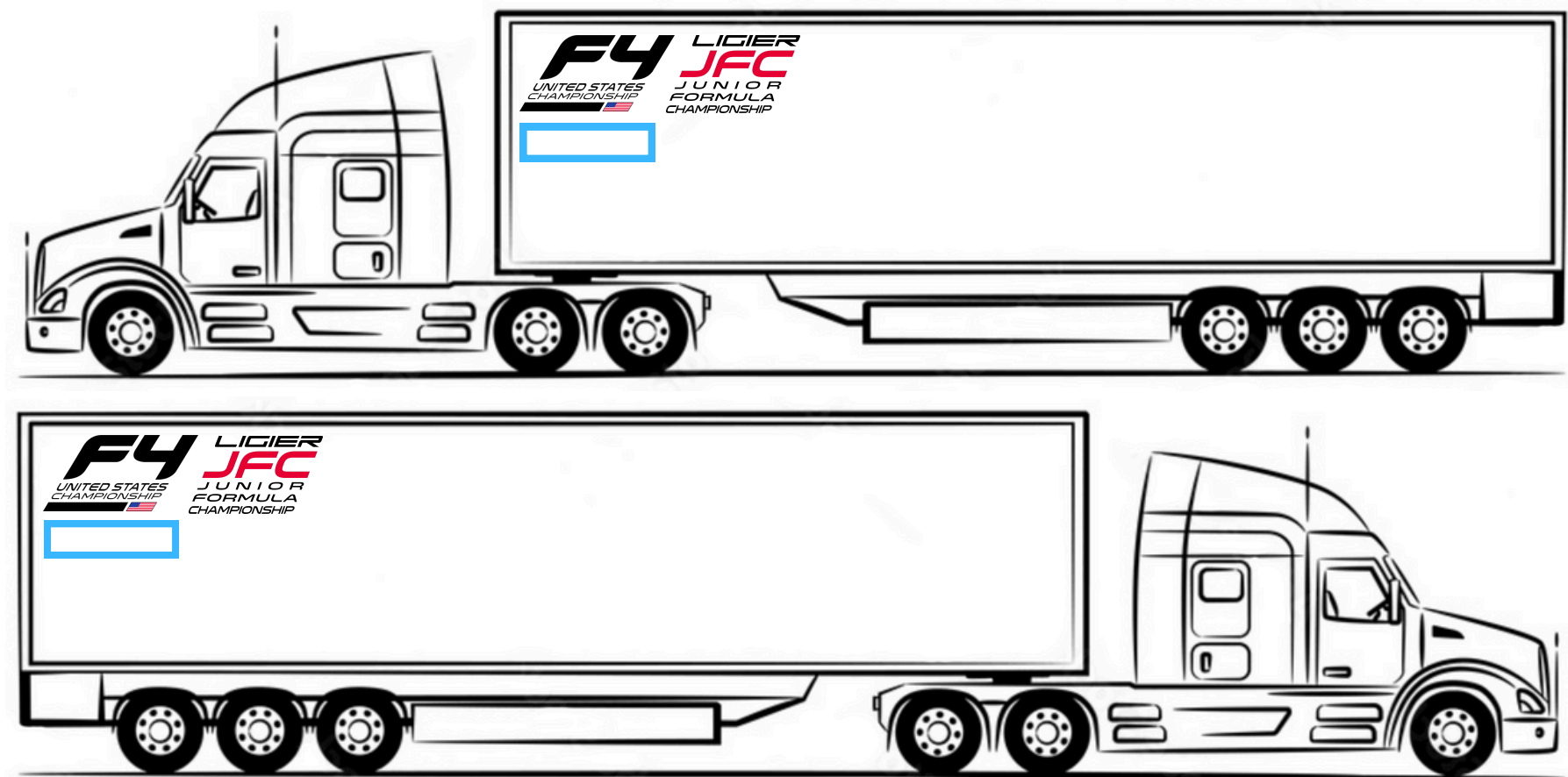
DRIVER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer



PASSENGER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

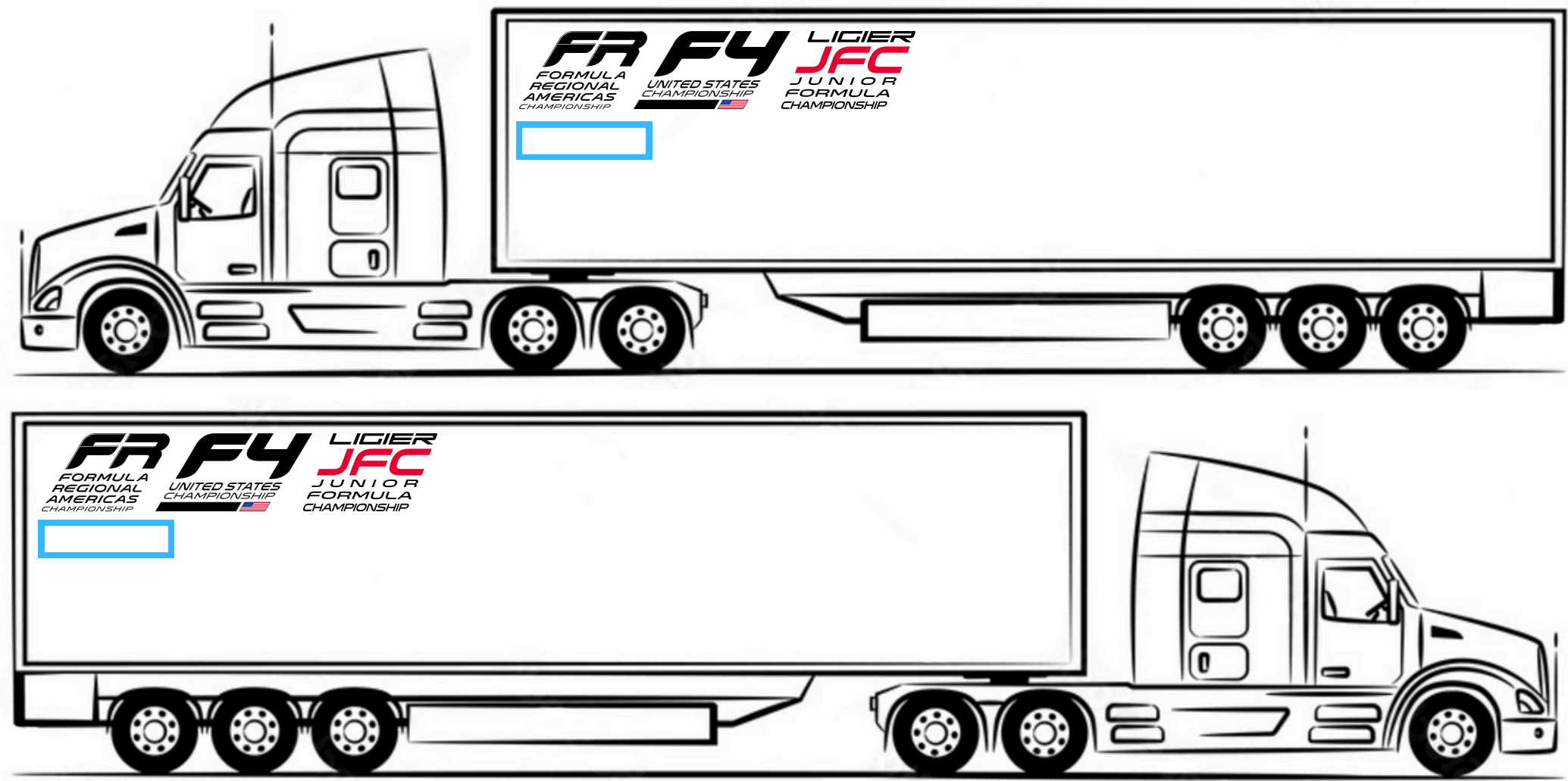
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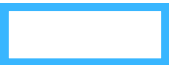
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TRI TEAM TRANSPORTER



DRIVER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design

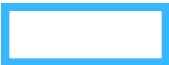


Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the front of the trailer

PASSENGER'S SIDE

Championship Logo: 17" tall; width proportionate to the logo design



Future Title Sponsor: Leave 2'x4' space blank

Location of logos should be at the rear of the trailer

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