

# CHAMPIONSHIP OVERVIEW

# START CLIMBING THE OPEN-WHEEL LADDER





#### 1-2025 SCHEDULE

# 2025 Championship Schedule

FR Americas, F4 U.S., and Ligier Junior Formula Championship (Ligier JFC) race weekends are held in conjunction with SpeedTour events, a festival of speed that features open paddocks, car shows and a variety of racing series like the Trans Am Series, Sportscar Vintage Racing Association (SVRA), Prototype Sprint Series Association (PSSA), International GT (IGT) and more.













**31 July - 3 Aug:** New Jersey Motorsports Park









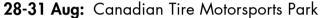


















12-15 June: Indianapolis Motor Speedway















19-22 June: Mid-Ohio Sports Car Course









17-19 Oct: Barber Motorsports Park













#### 2 - PMH OPEN-WHEEL LADDER

# Parella Motorsports Holdings Open-Wheel Ladder

Since becoming involved in Formula Regional Americas Championship (FR Americas) and Formula 4 United States Championship (F4 U.S.) in 2021, Parella Motorsports Holdings (PMH) has continued to look for new ways to attract and funnel talent up the open-wheel ladder.

Whether by establishing new race series, like the Ligier Junior Formula Championship (Ligier JFC), or forming strategic partnerships that lead to scholarship opportunities and driver development programs, PMH constantly looks for new ways to enable racing dreams.



#### 2 - PMH OPEN-WHEEL LADDER

# Ligier Junior Formula Championship

The Ligier Junior Formula Championship (Ligier JFC) launched in 2024, providing a new home for the widely-available first-generation Ligier JS F416 chassis. Debuting a new name and logo for the 2025 season, Ligier JFC continues to offer up-and-coming racers with an opportunity to develop their skills and learn the basics while competing on the most cost-efficient ladder system with the lowest cost per mile in North America.

Sanctioned by PMH and available to drivers ages 14 and up, the championship focuses on education as much as it does competition to prepare drivers to climb the ranks through F4 U.S. and FR Americas.









#### 2 - PMH OPEN-WHEEL LADDER

#### F4 U.S. & FR Americas

Launched in 2014, FIA Formula 4 was created to offer young, aspiring racers the opportunity to take the first step from karting into the world of single-seater racing. Designed to be a globally-recognized, yet affordable entry point to the world of single-seater racing, FIA F4 allows drivers to compare themselves to the best young talent, not only in their own country, but across other F4 Championships around the world.

In 2017, FIA launched the Formula Regional Championships. With several championships available in different regions around the world, Formula Regional offers racers another step to further their careers after FIA F4.

In the United States, the FIA and SCCA Pro Racing joined forces to launch F4 U.S. in 2016, and FR Americas in 2018. Both Championships have continued to grow thanks to support of Parella Motorsports Holdings and key series partners. With driver training, unmatched affordability and strong manufacturer support, competitors continue to grow their skills and prepare for higher level of motorsports—as proven by several alumni who have reached the pinnacle of the sport. FR Americas and F4 U.S. have proven to be one of the best ways for aspiring drivers to begin their professional careers and gain experience on an international platform.









# Why Join PMH's Open-Wheel Ladder?

From its cost effectiveness to having the opportunity to learn from the best in the business, there are countless reasons to join one of the series on PMH's open-wheel ladder.

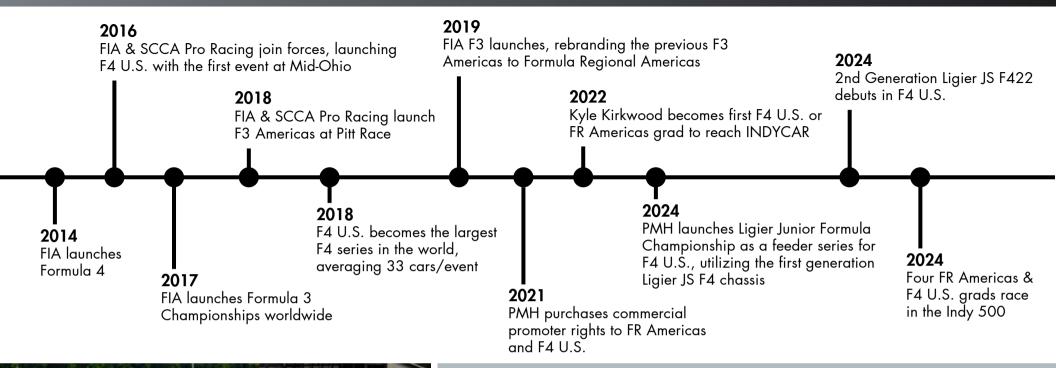








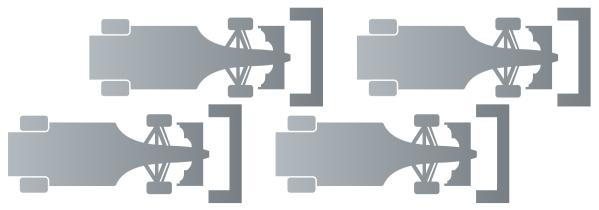
#### 3 - CHAMPIONSHIP FAQ





# Highlights

- FR Americas was the first North American series to feature a halo on its racecar.
- The Ligier JS F422 debuted as the second-generation chassis for use in F4 U.S. in 2024. The car features several safety and performance improvements.
- All three championships have supported Formula 1, INDYCAR, NASCAR, IMSA, Trans Am and SVRA.



# 8

## **Race Weekend Format**

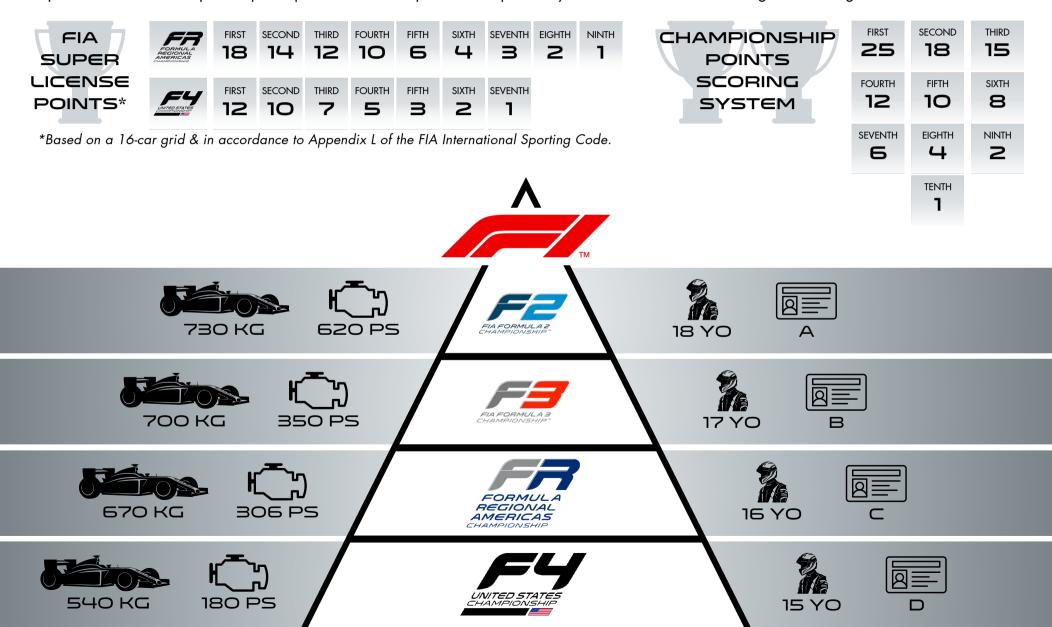
- Up to Three 30-minute Races per weekend
- One Qualifying Session per race weekend
- Multiple Test & Practice Sessions per weekend
- Track Walk

# Off-Track Activities (when available)

- Driver Development & Training Seminars
- Fan Walks / Fan Q&As / Autograph Sessions
- Interview & Media Opportunities

# FR Americas & F4 U.S. Scoring System & Sporting Format

Of all the single-seater developmental series in North America, FR Americas is the highest-paying series for FIA Super License points. The top drivers in the championship are presented FIA Super License points by the FIA to aid in advancing their racing career to Formula 1.



#### 4 - DRIVER DEVELOPMENT AND SCHOLARSHIP OPPORTUNITIES

# **Driver Development**

Drivers travel from around the globe to race in the world-class FR Americas, F4 U.S., and Ligier JFC.

Participants lean on series officials to accelerate their learning curve and professional development. With accomplished racers serving as championship leaders—such as Race Director and five-time INDYCAR winner Scott Goodyear—there's no shortage of knowledge to be shared.

All three championships incorporate additional development and learning opportunities, covering topics like social media and public relations, sponsorship acquisition, FIA rules and regulations, and more. Our goal is to draw from the years of experience in the SpeedTour paddock to help drivers grow and progress in their careers.











# **Scholarship Opportunities**

## Radford Racing School's F4 "Karts to Cars" Scholarship School

Through a partnership with Radford Racing School, up to six talented racers have the opportunity to get behind the wheel of a spec Ligier JFC racecar for a multi-day intensive training program to assist them in the transition from karts to single-seater cars. With a variety of training drills and on-track sessions, the program is uniquely designed to account for the fact that participants are some of the top karters in the world.

The "Karts to Cars" school has already proven successful with Patrick Woods-Toth, a member of the inaugural class in 2022, winning the championship in F4 U.S. in 2023, and FR Americas in 2024.





# **PMH Powering Diversity Scholarship**

The PMH Powering Diversity Scholarship looks to empower drivers from a variety of backgrounds to participate in PMH-owned race series. In addition to providing recipients with benefits such as free entry fees or test days, the program aligns recipients with a team of executives and mentors to assist them in their career development with educational opportunities and training, as well as increasing their exposure through media and fan engagement events. Entering its fifth year in 2025, the PMH Powering Diversity Scholarship has assisted nearly 30 drivers in their racing careers.

# **Making Connections That Matter**

# Kiwi Motorsports Aligns with Chip Ganassi Racing

With established teams that compete at the top level of motorsport, our drivers are exposed to relationships and connections that can make a big impact in their racing career.

As organizations like Chip Ganassi Racing (CGR) form alliances to feed talent to their toptier INDYCAR program, they look to proven feeder-series teams, like Kiwi Motorsport.

Through the partnership, drivers not only have the eyes and attention of the one the most successful teams in the INDYCAR Series, but they also have access to countless CGR programs, including physical, mental and media training, technical education, simulator training, business development and more.

Read more about the partnership, <u>here</u>.



#### 5-SUCCESS STORIES

#### **Notable Graduates**

Participants in FR Americas and F4 U.S. have consistently advanced in their motorsport careers, with graduates among the starting grids of INDYCAR, FIA Formula 3, Super Formula, IMSA, INDY NXT (Indy Lights), NASCAR and more.

In INDY NXT, alumni have been responsible for three of the last four championships, as well as 67% of all pole positions and race wins over the last four seasons.

Kyle Kirkwood and David Malukas were the first graduates to reach the INDYCAR grid, with Kirkwood the first to win a race and earn a pole.

In 2024, six graduates made INDYCAR starts accounting for two poles, 178 laps led, seven top-five finishes, 21 top 10s and the Rookie of the Year title, won by Linus Lundqvist.













#### 5-SUCCESS STORIES











**Kyle Kirkwood** – INDYCAR Winner & Driver with Andretti Autosport **2017 F4 U.S. Champion**; **2018 F3 Americas Champion** 

David Malukas – INDYCAR Driver with AJ Foyt Racing
2020 FR Americas Vice Champion

**Kyffin Simpson** – INDYCAR Driver with Chip Ganassi Racing **2021 FR Americas Champion** 

Christian Rasmussen – INDYCAR Driver with Ed Carpenter Racing 2018 F4 U.S. Third-Place Champion

Jacob Abel – INDYCAR Driver with Dale Coyne Racing Multi-year F4 U.S. and FR Americas Driver

Nolan Siegel – INDYCAR Driver with Arrow McLaren 2020 F4 U.S. Driver

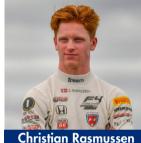
**Linus Lundqvist** – INDYCAR Driver **2020 FR Americas Champion** 

**Benjamin Pedersen** – IMSA & INDYCAR Driver **2019 FR Americas Vice Champion** 

Callum Hedge – INDY NXT Driver with Abel Motorsports
2023 FR Americas Champion

Lochie Hughes – INDY NXT with Andretti Global 2022 F4 U.S. Champion











#### 5-SUCCESS STORIES









**Chloe Chambers** 



**Bryson Morris** 



**Jordan Missig – INDY NXT Driver with Abel Motorsports** 2020-2021 FR Americas Driver & Race Winner

James Roe Jr. - INDY NXT with Andretti Global 2019-2020 FR Americas Driver & Race Winner

Hailie Deegan - INDY NXT Driver with HMD Motorsports 2024 FR Americas Driver

Noel León - FIA F3 Winner & Driver with Van Amersfoort Racing 2021 F4 U.S. Champion

Chloe Chambers - F1 ACADEMY Driver with Red Bull Ford Academy and Campos Racing 2021 F4 U.S. Driver, PMH Powering Diversity Scholarship Recipient

Nicole Havrda - F1 ACADEMY Driver with American Express and Hitech TGR 2023-2025 F4 U.S. & FR Americas Driver, PMH Powering Diversity Scholarship Recipient

Bryson Morris – IMSA Michelin Pilot Challenge with Bryan Herta Autosport 2021-2023 F4 U.S. & FR Americas Driver

Nick Persing – Lamborghini Super Trofeo Driver with Wayne Taylor Racing with Andretti 2020-2023 F4 U.S. & FR Americas Driver

Maddie Aust - Toyota GR Cup North America Driver with BSI Racing 2022-2023 F4 U.S. Driver, PMH Powering Diversity Scholarship Winner

Hannah Greenemeier - SRO Pirelli GT4 America 2023 F4 U.S. Driver, PMH Powering Diversity Scholarship Winner











#### **6-CHAMPIONSHIP PARTNER OVERVIEW**

# **Organizer Overview**

The Sports Car Club of America (SCCA) partnered with the Federation Internationale de l'Automobile (FIA) to launch F4 U.S. in 2016 and FR Americas in 2018, bringing the Road to F1 to the United States. As the international governing body for motorsport, including F1, the FIA is a global organization that aims to safeguard the rights and promote the interests of motorists and motorsports around the world.

Parella Motorsports Holdings (PMH) is a premier motorsport holding company that includes wholly-owned Sportscar Vintage Racing Association (SVRA), Trans Am Race Company, International GT (IGT) and Prototype Sprint Series Association (PSSA). In addition, PMH owns the commercial and operating rights to F4 U.S. and FR Americas, allowing it to operate both championships, and after licensing the SCCA Pro Racing name, it also offers sanctioning and operational services to privately-owned racing series, including the FIA-certified FR Americas and F4 U.S. In addition, PMH owns, operates and sanctions the Ligier Junior Formula Championship.

PMH hosts motorsports festivals at some of the most prestigious race tracks across America under the brand name SpeedTour. Incorporating a diverse range of cars from all of PMH's properties, SpeedTour events feature a family-friendly atmosphere with everything from sim racing to car shows to open paddocks, which give fans unmatched access to cars and drivers.











#### **6-CHAMPIONSHIP PARTNER OVERVIEW**

# **Key Partner Overview**













**<u>Ligier Automotive</u>** is a racecar manufacturer with roots dating back to 1969, including a rich history with 20 years as an F1 constructor, highlighted by nine Grand Prix victories, and many successes in topflight sportscar racing. Headquartered in France with a significant presence in North America, Ligier Automotive specializes in the development and support of racing cars for use in series throughout the world. Ligier Automotive chassis are developed to reach the highest levels of performance, safety and reliability standards put forth by the FIA. The JS F3 is raced in FR Americas, while the JS F422 is used in F4 U.S., and the original first-generation JS F416 chassis has a home in the Ligier JFC. All have been meticulously developed to uphold safety, while the JS F3 and JS F422 meet all the latest innovation requirements for the FIAcertified championships.

Hankook Tire America Corp. is a growing leader in the U.S. tire market, leveraging investments in technology, manufacturing and marketing to deliver high-quality, reliable products that are safer for consumers and the environment. The tires used in FR Americas, F4 U.S. and Ligier JFC are specifically designed for the driver development championships.

Mountune USA joined the PMH family in 2024 with the MK20J and MK20R power plants, developed and engineered by Mountune, and based on the championships' original Honda K20C1. Serving as the official engine partner for FR Americas and Ligier JFC, the championships benefit from Mountune's reputation of high-performance, race-winning engines. Backed by a team of experienced engineers and engine builders, Mountune provides teams with the required replacement parts and engine service items, while enhancing engine reliability and providing world-class customer service.

#### 7 - AWARDS & PRIZE GIVING

# **Championship Event & Year-End Awards**

Prize money is awarded to the top-three finishers in each individual round, with contingency prizes, such as the Omologato Perfectly-Timed Move of The Race, available each weekend.

At the Year-End Awards Celebration, scholarships, prize money and contingency awards are distributed as the top drivers from each championship are recognized with special awards.

Honoring both teams and drivers with awards for the champions, vice champions and third-place champions, others, such as the most-improved driver, the driver who picked up the most positions throughout the season, the top rookie and/or Master's Champion (top finishing FR Americas driver over the age of 35), are also recognized throughout the evening.

In total, drivers participating in FR Americas, F4 U.S. and Ligier JFC are eligible for over \$634,700 in awards, scholarships and prizes.















#### 7 - AWARDS & PRIZE GIVING

# FR Americas Championship Awards

#### Champion

- \$100,000 Year-End Cash Prize
- Carbon Bell Helmet Custom OMP Racing Suit Kit Bespoke Omologato Timepiece
  - Guest of Haas F1 Team during a US F1 event in 2026
  - Invitation to FIA Prize Giving Ceremony at the end of the year

#### **Vice Champion**

- \$25,000 Year-End Cash Prize
- \$500 for Bell Helmets
- \$500 for OMP Racing

#### **Third-Place Champion**

- \$15,000 Year-End Cash Prize
- \$250 for Bell Helmets
- \$250 for OMP Racing

#### **Fourth-Place Finisher**

• \$10,000 Year-End Cash Prize

#### Fifth-Place Finisher

• \$5,000 Year-End Cash Prize

#### **Additional Prizes**

- Rookie of The Year \$5,000 Cash Prize
- Omologato Perfectly Timed Pass Award Bespoke Omologato Timepiece









# F4 U.S. Championship Awards

#### Champion

- 2026 FR Americas Scholarship\* for the championship-winning driver from Ligier Automotive, Mountune, Hankook Motorsports and Parella Motorsports Holdings, which includes:
  - lease of a Ligier JS F3 chassis from Ligier Automotive
    - lease of an F3 engine from Mountune, USA
  - three sets of tires per event from Hankook Motorsports
    - race entry fees from Parella Motorsports Holdings
  - Carbon Bell Helmet
- Custom OMP Racing Suit Kit
- Bespoke Omologato Timepiece
- Guest of Haas F1 Team during a US F1 event in 2026
- Invitation to FIA Prize Giving Ceremony at the end of the year

#### **Vice Champion**

- \$12,000 credit with Ligier Automotive for use in FR Americas by vice champion driver
  - \$500 for Bell Helmets
- \$500 for OMP Racing

#### **Third Place Champion**

- \$6,000 credit with Ligier Automotive for use in FR Americas by third-place champion driver
  - \$250 for Bell Helmets
- \$250 for OMP Racing

#### **Additional Contingency Prizes**

- Catherine Crawford Most Improved Driver Award \$2,000 credit for Ligier Automotive
  - Omologato Perfectly Timed Pass Award Bespoke Omologato Timepiece

\* Scholarship only available to championship-winning driver. Winner must have a signed contract to compete in the full 2026 season no later than December 31, 2025 to receive the scholarship.











# Ligier Junior Formula Championship Awards

#### Champion

- 2026 F4 U.S. Scholarship\* for the championship-winning driver from Ligier Automotive, Hankook Motorsports and Parella Motorsports Holdings, including:
  - lease of a Ligier JS F422 chassis & Ligier Storm engine from Ligier Automotive
    - two sets of tires per event from Hankook Motorsports
    - race entry fees from Parella Motorsports Holdings
    - Carbon Bell Helmet Custom OMP Racing Suit Kit
      - Bespoke Omologato Timepiece

#### **Vice Champion**

- \$500 for Bell Helmets
- \$500 for OMP Racing

#### Third Place Champion

- \$250 for Bell Helmets \$250 for OMP Racing

#### **Additional Contingency Prizes**

- Catherine Crawford Most Improved Driver Award \$1,000 credit for Ligier Automotive
  - Omologato Perfectly Timed Pass Award Bespoke Omologato Timepiece

\* Scholarship only available to championship-winning driver. Winner must have a signed contract to compete in the full 2026 season no later than December 31, 2025 to receive the scholarship.









# **Combined Demographics**

# **DIGITAL IMPACT:**

3.2 Million combined website views







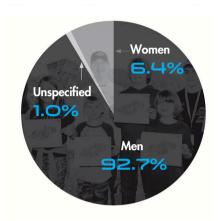




38,920,330 **IMPRESSIONS** 

2,371,097 **ENGAGEMENTS** & VIDEO VIEWS

# **FOLLOWER DEMOGRAPHICS:**









13	3-24 year	olds	9.7	%
25	5-34 year	olds	17.7	<b>%</b>
33	5-44 year	olds	16.9	%
43	5-54 year	olds	16.0	%
55	5-64 year	olds	19.8	%
0	ver 65 ye	ars old	19.9	%



Speed Tour.TV

1.5 Million Live Stream Views 1.2 Million MAVTV Views



Speed Tour Magazine

Circulation: 23,125 / issue Digital Views: 15,500 / issue



Speed Tour **400,000** Attendees





# 8-CHAMPIONSHIP AND EVENT METRICS















# Attracting Talent from Around the World

























































#### 9-INVESTMENTS

Ligier JFC is designed to help young karters transition to racecars and prepare them for competition in the FIA-certified F4 U.S., FR Americas and beyond.



Engine Purchase – \$21,600

50% Deposit/50% Delivery



Chassis Purchase – market price

last published price for a new Ligier JS F416 was \$81,250



Event Tires - \$1,420 per set

Maximum of two sets of tires allotted per weekend. Additional fee for mounting and balancing

Parella Motorsports Holdings has developed a cost-effective competition package to work with budget-conscious teams and drivers:



#### Chassis Registration – \$1,000 per chassis

Registration includes number registration and series decals, plus Yellow Light receiver and ADR unit. Yellow Light System requires purchase and installation, which is available from MSE.



#### Event Entry Fee - \$2,600\*

\$250 late fee applied for entries paid within 2 weeks of the event. \*Minor increase for some premier events.



#### PMH License - \$350 per driver, per season

Required to compete; includes driver credential for the season



#### Annual Credential – \$250 per person for the season

Intended for crew and regular attendees, plus media; single event credentials are available for a fee.

# Parella Motorsports Holdings

**Kelley Huxtable** 

**Ashleigh Aungst** 

Public Relations & Marketing

ashleigh@a2bstrategiesllc.com

Registrar



**Scott Goodyear** Race Director scott@parellamotorsports.com



Lee Giannone CFO lee@parellamotorsports.com



Agron Coalwell Technical Director <u>aaron@parellamotorsports.com</u>



**Melissa Clay** Partners & Sponsorships melissa@parellamotorsports.com

# **Key Partners**



**David Cooper** Ligier Automotive, Sales Manager (980) 222-5230 ext. 3050 ussales@ligierautomotive.com



**Brad Murr** Ligier Automotive, Parts Manager (704) 530-1773 b.murr@ligierautomotive.com



Danny van Dongen Hankook Motorsports, COO 1(800)287-5013 support@hankookmotorsports.com



Steve Mitchell Mountune USA, Motorsport Manager (424) 368-6036 raceservice@mountuneusa.com

## Connect with us:



@ligierifc

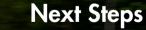
@ligierjfc

@ligierjfc

@ligierifc

@ligierifc

@ligierifc



Ligier JFC provides participants the first step in their formula racing career.

#### Two Ways to Join Us:

Start Your Own Team: To get started with acquiring your own equipment and operating your own team, reach out to our key partners and staff to help guide you.

Join an Existing Team: Visit our Team Finder section on LigierJFC.com to view active teams, and reach out to them directly to determine availability and pricing.











































